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## The ISO International Workshop Agreement (IWA) on Definitions of a ‘Woman-Owned Business’

### Guiding questions for Informal Stakeholder Consultations

1. Do you have a definition of woman-owned business? If not, is there any particular reason?
2. Please elaborate on your definition of woman-owned business?
3. What is the profile of the woman-owned businesses you work with or represent in terms of ownership, control and management?
4. Is there any economic, cultural, or social issue in your country or organization that should be taken into account when developing a global definition?
5. Has certification/verification of the women-owned business brought up any particular issue?
6. Do you have any suggestion for stakeholders starting the process of developing a definition?
7. Do you see a need for a variety of terms and definition? Would you have suggestions?