Innovation: Improving Lives

Women as innovators and beneficiaries of innovation for sustainable development

organized by the World Intellectual Property Organization (WIPO)
and
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Conference Room 8, UN Headquarters, New York, April 26, 2017

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO
Wednesday, April 26, 2017

13.15 – 13.20  Welcome
   Moderator: Lucinda Longcroft, Head, New York Coordination Office, WIPO

13.20 – 13.30  Opening remarks
   Ambassador and Permanent Representative of the Permanent Mission of
   China to the United Nations, New York, H.E. Mr. Liu Jieyi

13.30 – 13.40  Science, technology, innovation – Closing the gender gap to meet the SDGs:
   Key preliminary findings of the joint inter-agency initiative of UNESCO, UN
   Women and WIPO
   Jeremy de Beer, Professor of Law, University of Ottawa, Ottawa

13.40 – 14.00  Perspective of woman innovators
   Claire Reed, Founder and CEO, Reel Gardening: The Planting Revolution,
   Johannesburg (Winner, Agripreneur of the Year Award, Future Agro
   Challenge)
   Katherine Jin, Chief Operating Officer and Co-Founder, Kinnos, New York
   (Winner USAID Fighting Ebola Grand Challenge)

14.00 – 14.10  Perspective of private sector
   Anna Lis Laursen, Business Development Manager, External Affairs and
   Technology Programs, GE Global Research Center, Niskayuna

14.10 – 14.20  Perspective from the United Nations
   Diana Rusu, Knowledge Management Analyst, UN Women
   Hellin Brink, Consultant, UNESCO New York Office

14.20 – 14.30  Informal Q&A with audience

14.30  Closing